

How to Get the Latest News Fast ...

... Via the Internet

Visit the U.S. Census Bureau's award-winning home page <<http://www.census.gov>>, and choose any of the links under "News" to find out what's happening in Census Bureau statistics.

... Via the Online Embargoed News Page

Access embargoed news releases, reports and data sets online at <<http://www.census.gov/dcmd/www/embargo/embargo.html>>. Call first for a username and password.

... Via E-mail

Receive news releases, announcements and advisories when they are released directly in your electronic mailbox. Ask to get on our press listserv by sending an e-mail message to <pio@census.gov>.

... Via Fax

Choose from a Fax-on-Demand index of news releases by calling toll free 1-888-206-6463, 24 hours a day, seven days a week.

Getting in Touch With Us

Census 2000 activities
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U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

Resources for Reporters, Editors and News Directors

Public Information Office

2000

Issued December 2000

PIO/00-REND



U.S. CENSUS BUREAU
Helping You Make Informed Decisions



A Good Story Needs Facts!

Numbers make a news story more credible. But where do you get useful numbers on short notice?

A good starting point is the **U.S. Census Bureau's Public Information Office**. We're your link to the world's largest collection of data sets on topics you write about every day. Examples:

- Census 2000
- Population
- Children & child care
- Income, poverty & wealth
- International statistics
- Foreign-born & elderly residents
- Education & employment
- Racial & ethnic groups
- American Community Survey
- Households, families & living arrangements
- Health insurance coverage
- Housing
- Voting
- 1997 Economic Census
- North American Industry Classification System
- Manufacturing & construction
- Retail & wholesale trade
- Information industries
- Hotels, motels & restaurants
- Government employment & finances
- Foreign trade
- Women- & minority-owned businesses

How We Can Help

Alerting you to the LATEST NEWS from Census

- News releases on the hottest new data including Census 2000.
- Webcasts of news conferences on Census 2000 and other topics.
- The latest 1997 Economic Census results.
- Briefing of the latest Census 2000 operations and historical stock shots to supplement on-air stories.
- Electronic access to embargoed news releases and data sets.
- Media advisories about upcoming events.
- Biweekly *TipSheets* that give you a "heads up."

Presenting the EXPERT'S VIEWS

- News conferences, briefings and live broadcast interviews on Census 2000 and other issues.
- Video news releases to meet those 6 o'clock deadlines.
- Digital soundbites for radio newscasts.
- Contact information to our subject specialists.

Providing BACKGROUND

- "Drop-in" articles, stock footage, photos, fact sheets and answers to frequently asked questions on Census 2000.
- Internet links to the latest data on race and ethnic groups.
- Informational videos to give your newscasts a visual dimension.
- Daily radio features in English (*Profile America*) and Spanish (*Al Día*) with entertaining and informative facts about our nation.
- *Facts for Features*, with statistics on the nation's people and economy related to holidays, historic events or other commemorations.
- Staff visits to help you use and understand our information.